

## **CHRISTIE, PARKER & HALE OBTAINS A SIGNIFICANT JUDGMENT FOR ITS CLIENT, TACORI ENTERPRISES.**

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**LOS ANGELES (April 14, 2009)**--Christie, Parker & Hale LLP, one of Southern California's leading intellectual property law firms, announced today that the firm has obtained a judgment for its client, Tacori Enterprises, a Jewelry manufacturer based in Los Angeles, in the amount of \$1,182,336.01, as well as a permanent injunction against Beverly Jewelry Company, from the U.S. District Court, Central District of California.

The judgment includes \$832,245.25 in damages and \$350,090.76 in attorneys' fees. Tacori's suit against Beverly was based on the fact that Beverly was selling and manufacturing rings that were sufficiently similar to rings bearing the "Tacori Look", such that an ordinary person might be confused and erroneously assume that Beverly's rings were associated with Tacori. The ruling stated that Tacori "has shown it is entitled to relief for copyright and trade dress infringement."

Tacori claimed in its suit that Beverly Jewelry manufactured and sold rings that were "confusingly similar" to its own copyrighted ring designs and infringed the "Tacori Look" trade dress.

"We are pleased to have played a major role in the litigation of this case for our client," said Howard A. Kroll, the CPH partner who led Tacori's representation in court. "Our client is gratified by the ruling entered by Judge Feess in California, as well as the earlier judgments issued in the state of Ohio. Collectively, these decisions affirm both Tacori's creative work and its right to do business without the burden of unfair competition." Kroll added.

"This is a victory not only for Tacori, but for our stores who carry our exclusive designs," said Paul Tacorian, Tacori senior vice president of Marketing & Sales. "Tacori is committed to supporting our authorized retailers who legitimately carry Tacori designs and we want to protect their investment in Tacori. Consumers deserve to wear authentic Tacori designs with confidence, and without the confusion of knock-offs in the marketplace."

### **About Christie, Parker & Hale**

Christie, Parker & Hale is a leading intellectual property law firm operating at the crossroads of science, technology and the law. Engaged exclusively in all aspects of intellectual property law, most of the firm's attorneys hold degrees in engineering or the sciences, bringing added value and perspective to client service. Drawing on a 54-year heritage, the firm continues to propel innovation

and stimulate business growth by protecting its clients' most valuable assets – intellectual property. We can best serve our clients by developing long-term partnerships. Some of our most successful clients first came to us while still experimenting in their garages. Working hand-in-hand with them - we have obtained their initial intellectual property rights, guided them through their initial developments, protected their obtained intellectual property rights and watched them achieve market leadership.

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